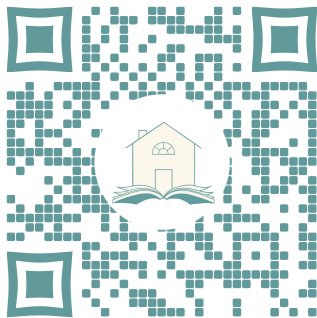


HOMETOWN MAGAZINE LINCOLNTON

locally sourced stories

ABOUT HOMETOWN MAGAZINE - LINCOLNTON

- Published quarterly
- 3,000 copies printed each edition
- 2,000 copies directly mailed to select neighborhoods in the Lincoln area
- Available for free pickup at Fausto Coffee, The Meeting Place, Untapped Territory, Lincoln-Lincoln County Chamber of Commerce, and other high-traffic locations downtown
- Full color, full size, high quality
- Locally owned and operated



Advertise with us: (704) 266-1984
advertising@hometownlincolnton.com

AD SPECS

- 1/4: 3.625x4.875
- 1/2 horizontal: 7.375x4.875
- Full page, no bleed: 7.375x9.875
- Full page bleed: 8.625x11.125 (including bleed)
- (Trim size is 8.375x10.875)
- Keep all text and important graphics .25" from trim.
- All files must be press-ready PDF files with all fonts embedded.
- Include bleed marks and crop marks with full-page bleed ads.

DO PEOPLE IN LINCOLN COUNTY READ MAGAZINES?

- **84%** of Lincoln residents read a magazine at least once/6 months.*
- **87%** of Denver residents read a magazine at least once/6 months.*
- *Based on data from the Lincoln Economic Development Association's 2024 Retail Market Potential Survey

EXCLUSIVE ADVERTISER BENEFITS

- Reach thousands of Lincoln residents and visitors
- Guaranteed Feature Story (up to 4 pages)* or Business Profile (up to 1 page)
- Free ad design with up to 2 rounds of revisions
- Free video content with a yearly contract (full- or half-page ads only)
- Free cover story with a yearly contract (full- or half-page ads only)
- Nonprofit, veteran, and agency/broker discounts

Rates below are for 1, 2, 3 or 4 issues (3, 6, 9 or 12 months)

Prices are subject to change.

Full (Bleed)			Half Horizontal			Quarter Vertical		
1x \$975			1x \$675			1x \$375		
2x \$950			2x \$650			2x \$350		
3x \$925			3x \$625			3x \$325		
4x \$850			4x \$600			4x \$300		
Quarterly Rate			Quarterly Rate			Quarterly Rate		
Full (Bleed)			Half Horizontal			Quarter Vertical		